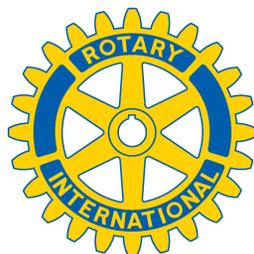


Why Rotarians?

As members of the world's first service club organization, Rotarians understand the value of high ethical standards and humanitarian service. Scouting teaches these principles to America's youth every day—guiding them as they mature into ethical, responsible adults. It is no coincidence that many Rotarians are also alumni of the Boy Scouts of America.



How Can Rotary Clubs Get Involved?

If you or members of your club are interested in learning more about the BSA Alumni Connection, contact the local BSA council in your area. We can provide you with information about the BSA Alumni Connection program, tell you more about the BSA's 100th Anniversary Celebration, and supply you with tools to help spread the word. If you don't know which local council to contact, visit www.Scouting.org. Click on Local Councils, and enter your ZIP code.

10 Things That Rotary Clubs Can Do to Support Scouting:

1. Publish an article for your club newsletter or Web site about Scouting.
2. Link to the BSA Alumni Connection Web site (www.bsaaumni.org).
3. E-mail your members about the program.
4. Schedule a speaker to talk about the BSA Alumni Connection and the 100th Anniversary of Scouting.
5. Work with your local BSA council in support of Scouting activities or events.
6. Refer the BSA to other organizations that may want to get involved.
7. Complete a service project for the *A Year of Celebration, A Century of Making a Difference* program.
8. Take a picture of the Scouting Alumni in your Rotary Club and submit it to the BSA 100th Anniversary scrapbook.
9. Host a BSA Alumni gathering.
10. Gather volunteers! With all of the activities surrounding the 100th Anniversary, there are great opportunities.





BOY SCOUTS OF AMERICA
100 YEARS OF SCOUTING



CELEBRATING THE ADVENTURE
CONTINUING THE JOURNEY

As the Boy Scouts of America prepares to celebrate our centennial in February 2010, we are proud to continue the mission we adopted nearly 100 years ago — **preparing every eligible youth in America to become a participating citizen and leader.** More than 111 million American youth and adult leaders have passed through Scouting since 1910, making our 100th Anniversary more than just a date on a calendar. It is a celebration shared by millions and an opportunity to engage those millions to reintroduce Scouting to America. Through the BSA Alumni Connection, we invite BSA Alumni to come back, make a new connection, and get involved in Scouting once again.

Who Are BSA Alumni?

No one ever journeys through Scouting alone. The BSA Alumni Connection is a call to reconnect and engage not just former Scouts but anyone who has been influenced by the Boy Scouts of America—family members of Scouts (both past and present), volunteers, Scouters, community leaders, and the tens of millions of Americans who benefit from Scouting in their communities.



Why Reconnect?

Through the BSA Alumni Connection, you can find Scouting friends and mentors, learn about BSA programs and events happening in your area, and discover how to get involved with our once-in-a-lifetime milestone event—the 100th Anniversary of Scouting in America. Here are just a few ways to get involved:

- Nominate Scouting leaders who have inspired you for the *National Hall of Leadership*.
- Add your photos and stories to the BSA 100th Anniversary scrapbook.
- Participate in *A Year of Celebration, A Century of Making a Difference*, the national service component of the 100th Anniversary Celebration. You can even earn a patch!

Where Can I Learn More?

More information about the BSA Alumni Connection program will be available in late summer at www.BSAalumni.org. In the meantime, you can read about the BSA's 100th Anniversary Celebration at www.Scouting.org/100years. We encourage you to join us as we celebrate 100 years of Scouting in America and invite you to join us for the next century.